From: Jame's Remenick Fax: (888) 570-7381 To: +15712736500 Fax: +15712736500 Page 2 of 3 7/27/2011 1:00

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent of: Jon C. Evans et al. Via Facsimile to: 571-273-6500

Patent No. 7,315,983 Issued: January 1, 2008 Confirmation No. 5740

Application No. 09/887,526

Attorney Docket No. 8116.002.US

Attn: MAINTENANCE FEE BRANCH

Filed: June 25, 2001

Title: SYSTEM AND METHOD FOR COMPUTER-CREATED ADVERTISEMENTS

Commissioner for Patents
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

REQUEST TO CORRECT MAINTENANCE FEE PAYMENT TO LARGE ENTITY

Dear Sir:

Patentee respectfully requests that the United States Patent and Trademark Office ("PTO") correct the maintenance fee payment recently made for the above-captioned patent.

The first maintenance fee payment for this patent was due on July 1, 2011. Instructions were sent to the undersigned's docketing service, Computer Packages, Inc. ("CPI"), to make the payment by the due date at the large entity rate. Although CPI has yet to provide the undersigned with notice of payment, it is believed that the payment was made by CPI on or shortly before July 1, 2011. However, in a recent review of the Bibliographic Data for this patent on the PTO web site, it appears that the maintenance fee was paid at the small entity rate, which would be a mistake.

Patentee respectfully requests that the PTO accept the difference in the maintenance payment due or \$490 in order to consider this patent as a large entity. In addition, as the due date for payment of the fee has passed, but not the grace period, Patentee respectfully request that the PTO also accept the late fee of \$130.00 for making the final payment of the maintenance fee within the six moth grace period.

Please charge both fees, which includes the remaining maintenance fee payment of \$490 and the late fee of \$130, totaling to \$620, to the undersigned's Deposit Account No. 50-5044 referencing Attorney Docket No. 8116.002.US.

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If this Request needs to be in the form of a Petition, Patentee respectfully requests that this request be considered a petition. If there are any additional fees due with the filing of this request, including any fees that may be assessed if a petition is necessary, patentee respectfully requests that any and all such additional fees that are deemed to be due also be charged to Deposit Account No. 50-5044, referencing Attorney Docket No. 8116.002.US.

Respectfully submitted, REMENICK PLLC

Dated: July 27, 2011 By: /James Remenick/

James Remenick Registration No. 36,902

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